

BRETT GADBOIS

Senior Art Director, Designer, Illustrator

11190 Forest Lane NE

Bainbridge Island, WA 98110 206-842-6295

Experienced art director, designer and illustrator specializing in branding and marketing solutions. Strengths include: over 10 years of successful collaboration with copywriters, illustrators, creative directors and print production managers. Comfortable presenting to internal and external clients, managing projects and budgets and delivering on-time, on-target campaigns. Fluent in InDesign, QuarkXpress, Photoshop, Illustrator, and Freehand and can draw as well.

SABEY CORPORATION, Seattle, WA

Senior Graphic Designer/Art Director ≈ 2006-2007

Responsible for branding, design and art direction and coordinating the company's marketing strategy and collateral. Designed brochures, ads, annual and quarterly reports, posters, trade show exhibits, environmental graphics, lobby PowerPoint presentations, logos, folders, email campaigns and website pages. Wrote ads and art-directed photo shoots.

FREELANCE, Seattle, WA

Art Director, Senior Graphic Designer, Illustrator ≈ 1998-2007 (Before and after Washington Mutual): Foote Cone & Belding, Harrison Medical Center, Horton Lantz & Low, Kennedy Communications, Group Health, Concur, BECU, Weber Marketing Group, OnRequest Images, Premera Blue Cross, Bainbridge Island Chorale, The Hacker Group, Morton Design, MRG, TPG, Hornall Anderson Design, Decode, Maestri Design, KNCB/Dave, Illium, Humongous Entertainment, McCann Erickson. Designed brochures, posters and logos and wrote ads and direct marketing collateral. Participated in pitches for new campaigns and company re-branding efforts. Drew storyboards and illustrations.

WASHINGTON MUTUAL, Seattle, WA

Senior Graphic Designer/Art Director ≈ July 2000 to September 2004

Responsible for the design and art direction of the bank's marketing material and internal communications. Worked on brand strategies for various business lines and charitable groups within the bank resulting in \$3.9 million for the Giving Campaign in 2004. Produced brochures, logos, banners, 3-D retail POPs, letterheads, posters and direct response pieces. Negotiated with print vendors and stock photo agencies. Regularly met with and presented work to clients. Led the group when the creative director was absent. Won two Awards of Distinction from Creativity 33, an American Graphic Design Award and a Barbie Award.

M. LEE SMITH PUBLISHERS, Nashville, TN

Graphic Designer/Art Director ≈ January 1995 to February 1997

Designed and art-directed brochures, direct mail kits, trade show displays, mastheads and logos. Produced illustrations for catalog covers and brochures. Responsible for everything from comp to completion, including photo shoots and press checks with rapid turnarounds and tight deadlines.

FREELANCE, Nashville, TN

Graphic Designer/Art Director/Illustrator ≈ July 1994 to January 1998

Designed and produced logos, brochures and mastheads, ads, cd covers, storyboards and book covers. Clients included TNN, Steve Diggs & Friends, The Nashville Tennessean, Bill Hudson & Associates, St. Thomas Hospital, The Buntin Group, Dead Reckoning Records, Unison Records, Service Merchandise, Scene Three, DDB Needham LTD.

EDUCATION—PLATT COLLEGE, Eagle Rock, CA, 1990-1991

An intensive computer graphic program featuring Quark Xpress, Illustrator, Freehand and Adobe Photoshop.

Portfolio and references available on request.